

NEW MEXICO VINE AND WINE SOCIETY

MISSION STATEMENT

The Mission of the Vine and Wine Society is: to foster education and training in winegrowing and related topics in New Mexico including, but not limited to, the following aspects

- I. To encourage the commercial and garden grape growers by :
 - A. Offering grape growing seminars and training sessions. Consultants or members who are qualified may be used as instructors.
 - B. Conducting demonstrations and/or experiments that reveal suitable grape varieties and effective viticulture practices.
 - C. Organizing field trips to member vineyards, experiment stations, commercial vineyards and similar field events.
 - D. Demonstrating effective pruning, irrigating, fertilizing and pest control practices.
 - E. Making available to the members technical material such as books, pamphlets, videos and proceedings of various conferences.
 - F. Assisting growers find consumers (winemakers) for their crop.
 - G. Exploring methods of providing viticulture training to the members.
 - H. Maintaining a library of technical material related to viticulture.

- II. To encourage and assist home wine makers in learning the skills and techniques necessary to produce quality wine by:
 - A. Offering winemaking seminars and training. Such courses may utilize professors, commercial wine makers or society members who are qualified to teach such subjects.
 - B. Organizing tastings and judging and critiques of wine made by members.
 - C. Encouraging the creation of circles or other sub units of the chapters whose purpose is to further the making of quality home wine.
 - D. Securing equipment and supplies for the use of the home wine maker and offering training in its proper use.
 - E. Maintaining a library of technical wine making material, which will be useful to the home winemaker.
 - F. Providing information to members regarding the sources of grapes, fruits, chemicals and/or winemaking kits.

- III. To encourage and assist wine aficionados in the appreciation of fine wines by:

- A. Sponsoring wine appreciation classes.
 - B. Collecting and disseminating information regarding the history of wine and the grapes from which it is made, the characteristics of various wines, identifying wine flaws and appropriate pairing of food and wine.
 - C. Conducting tasting of wines made from various grapes; highlighting the stylistic character and offering opinions regarding the effects various winemaking techniques have had of the wine style and taste.
 - D. Conducting sessions, which feature a single grape or country or style.
 - E. Encouraging several circles or chapter sub groups that meet regularly to learn of wine and appreciate its finer points.
- IV. To support and assist the New Mexico Wine Growers Association when requested to do so by them, resources are available, the assistance is not inconsistent with the mission of the Vine and Wine Society and the V&WS Board of directors has approved the assistance. Such assistance may be:
- A. To cooperatively co-sponsor the annual New Mexico Grape Growers and Wine Makers Conference
 - B. To participate at the various Wine Festivals
 - C. To work with the WGA to actively promote grape growing, winemaking and wine appreciation in New Mexico
- V. To support and assist the New Mexico State Fair Wine Competition by:
- A. Providing entry rules to the State Fair Board for use in the Fair Announcement.
 - B. Soliciting entries from commercial and home wine makers.
 - C. Selecting judges for the competition
 - D. Providing training in wine judging so that a ready supply of qualified Judges is available
 - E. publicizing the results of the competition and notifying the winners with appropriate medals or other awards
 - F. Creating and maintaining an effective display of the winners.
- VI. To Promote, encourage and help develop new vineyards by:
- A. Surveying vineyard owners to determine the total acreage, yield and age by variety; irrigation method and amount; trellis style and other parameters/characteristics required for assessing, improving existing vineyards and supplying information to prospective new vineyardists.
 - B. Encouraging college level education institutions to develop courses for training students in viticulture and enology at the associate, baccalaureate and graduate levels.